



**How can you help individuals understand themselves better?**

**How can you build confidence in your people?**

**Imagine if you could find an engaging and practical way to help individuals develop themselves.**

**What if you could transform the way you do business?**

The Insights Discovery Personal Profile is a personal development tool which gives individuals an engaging, reinforcing and transformational insight into themselves and others.

To receive the profile, individuals complete a 25-frame evaluator. The output is a 20+ page profile which helps recipients gain a detailed understanding of their personal style, and how this impacts on their relationships in both personal and professional environments.

Celebrating the uniqueness of each person, the profile illustrates how recognizing and valuing difference can empower individuals, teams and entire organizations.

Each profile includes a Foundation Chapter which tells individuals about their: style and approach, key strengths and weaknesses, value to the team, communication style, possible blind spots, opposite type and suggestions for development.

The information contained within the Foundation Chapter can be extended through Discovery's supplementary chapters. These support ongoing learning and development across a range of specialized areas.

### **The Insights Discovery Personal Profile**



### **Management Chapter**

This chapter is a valuable inclusion within a leadership or management development program. It enables managers to consider their own management style as well as the needs of those they manage in terms of motivation, working environment and preferred style of leadership.

### **Personal Achievement Chapter**

This chapter leads the individual from an initial understanding of self towards an exploration of how they can grow and improve in specific areas of personal achievement such as goal setting. The chapter can form an integral part of a personal effectiveness or coaching program.

### **Effective Selling Chapter**

This chapter explores individual approaches towards selling and influencing at each stage of the sale from preparation to follow-through. It can be customized to reflect an in-house sales model.

### **Interview Chapter**

This chapter is a one-page supplement providing pertinent questions to assist in the selection process. The questions probe and stretch the candidate, raising levels of self-awareness and identifying areas of strength and areas for development.



## Summary

- Everyone is unique and so is their Insights Discovery Personal Profile
- Positive, supportive language promotes an 'I'm ok, you're ok' perspective
- Continually validated for accuracy
- Assists individuals in gaining an understanding of their style and how this impacts on others
- Enables people to develop their interpersonal skills, improving team performance and creating a more positive, productive cultural environment
- Being easy to understand and recall makes long-term application and change far more likely

## Insights' solutions are

1. **Simple:** easy to understand so everyone can apply what they learn.
2. **Universal:** they speak to everyone – your whole organization will be captivated by the Insights magic.
3. **Deeply insightful:** they take you places that you never expected.
4. **Positive:** our supportive language is so engaging it empowers people to change.
5. **Fun!:** the memorable color energy system really sticks.

"The Insights Discovery language has swept throughout our organization because it is fun to learn, inspirational to experience, easy to remember, effective and practical in application."

**Katrina Dunkley**  
Head of Leadership and People Development  
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## Insights Discovery Preference Flow

