

*Tailored*  
DEVELOPMENT  
DELIVERED BY GARY CHURTON

# Marco Pierre White Restaurant

The Cube, Birmingham

Two Day Team Build



# Overview

The Senior Managers at the Marco Pierre White restaurant, situated in the iconic Cube in Birmingham, are responsible for delivering exceptionally high standards in an incredibly fast paced environment.

Like most busy management teams, time is the biggest issue preventing team working and leadership cohesion. They recognised that without taking action to improve this, they would struggle to achieve their financial targets in the year ahead.

## **Solution**

As busy managers it was important that time spent away from the business would provide the answers they needed.

With this in mind the senior team invited Tailored Development to design a bespoke, two-day programme that would hit the mark.



It was important that the event took place away from their daily distractions. A nearby hotel provided the perfect space to ensure that the team could stay connected and think strategically without distraction

It was an approach which definitely paid off!



By choosing to work at a quality venue, three key messages were delivered loud and clear:

- You are valued by the business
- Your thoughts and expertise are important
- Teamwork, strategic thinking and communication really matter to us



## Action Learning...

Following Kolb's learning cycle, the team took part in a range of specially designed activities. Each activity sparked a new level of thinking, brought the team closer together, and established a framework for honest communication.

Each activity was fully debriefed, ensuring that we kept to process not content (*after all these guys don't throw balls for a living*).



*“It’s crazy how different the management team have been since we got back!”*

Front Office Manager



We identified new behaviours and contracted for new ways of working. Challenge and support groups were established, and guardians of the contract were identified to ensure that change and growth happened!



## What the client thought

“At the start of the financial year for my business it was really important that I created the right environment for my leadership team, I had worked with Gary a number of years ago so when this situation arose I knew who to call to help me. Gary put together a fantastic two day away programme for my team that left them and I inspired to achieve our targets”

Adam

Venue Manager

Macro Pierre White Steakhouse Birmingham.